



# Your guide to... Specific modules

[www.online-market-research.netetude.co.uk](http://www.online-market-research.netetude.co.uk)



**Harness the web's potential**  
for your marketing studies.

## Specific modules

A specific module enables you to administer your own online questionnaires on your own website (intranet or extranet). This solution means you can question your clients and prospects autonomously.

## How it works

### Creation and administration

1. Send Netetude your questionnaire project profile. We will optimise it and develop your tailor-made module. Our applications have a simple and secure administrator interface, enabling you to define and administer your online studies autonomously.

2. Once the module has been created, your clients or prospects can respond to your questionnaire online. Results are available in real time via the administrator interface, thus becoming an ideal working tool to monitor company performance.

### ▶ Example of a specific module

**1. ADMINISTRATOR AREA**

- Current studies
- Add a study

Name of study:

Study target: 

- Prospects

Questions:

Answers:

**2. RESPONDENT INTERFACE**

**Your questionnaire on your website**

Using your company branding

**Real time results**

How often do you use the internet?

- Every day
- Once or twice a week
- Once a month
- Never

**Contact us**

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